

Virtual Learning Showcase – Poultry Classes and Tips

4-H youth have worked so hard on their 4-H poultry projects. In cases where birds can't be seen in person, online judging is a great opportunity for youth to share what they have learned and receive feedback from a judge to help them think about their goals and plans for next year.

The document provides recommendations for fair managers to consider regarding what number of photos and length of videos to permit for virtual entries. It has been compiled based on information received from judges, industry professionals and other state Extension services. This list is provided in accordance with MDARD's department system for county fairs.

VIRTUAL LEARNING SHOWCASE CLASS STRUCTURE GUIDELINES FOR POULTRY CLASSES

Department 12:	Project Area	Exhibit Recommendation
Youth/Open		
Poultry		
	Poultry Poster	Poster or Display
	Poultry	Image-no more than 6 and/or video (90 seconds, or PowerPoint
	Animal	presentation) (5 slides or less) of youth presenting project. Narration is NOT
	Evaluation	allowed.
	Poultry	Image-no more than 6, and/or video (2-3 minutes, or PowerPoint
	Showmanship	presentation (5 slides or less) of youth presenting project. Narration is
		allowed in video and Powerpoint.
	Poultry	Video
	Illustrated Talk	

RECOMMENDATIONS FOR VIRTUAL SHOWCASE ENTRIES

- The focus should be on the animal, not the exhibitor. However, at some point in the video, there should be a shot of the exhibitor and the animal with the exhibitor's face visible.
- Show all views and angles of the animal.
- Animals must be clean.
- · Fit animals as if they were going into the live show ring
- Appropriate show attire must be worn (per local fair rules and guidelines).
- No preview awards, banners, etc. may be in the background of the video. Belt buckles can be worn.
- Youth should not state their name, club, breeder or any details about their project. No talking is permitted in the submitted video unless allowed per project.
- All videos should be continuous. Videos should be no more than 4GB and submitted in the horizontal 16x9 (1080 pixel) aspect ratio. (Simply rotate your phone sideways to "landscape mode").
- Do not alter the raw video by placing overlay, etc.

MSU is an affirmative-action, equal-opportunity employer, committed to achieving excellence through a diverse workforce and inclusive culture that encourages all people to reach their full potential. Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status. Issued in furtherance of MSU Extension work, acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture. Quentin Tyler, Director, MSU Extension, East Lansing, MI 48824. This information is for educational purposes only. Reference to commercial products or trade names does not imply endorsement by MSU Extension or bias against those not mentioned.